Evidence-Based Decision Making

What Judges are looking for: Credible evidence supporting major decisions, with enough transparency that the analysis can be understood and reproduced

Guidance:

- Support major claims with data or credible research
- Distinguish between evidence and interpretation of your evidence
- Document important data sources
- Explain how data was cleaned or transformed when relevant
- Test whether conclusions hold across different periods or assumptions
- Look for evidence that contradicts your hypothesis
- Make the core analysis reproducible

Optional ways to strengthen your report*:

- Data-source citations
- Github / Research Repository
- Supporting academic or industry research
- Historical charts
- Backtesting results
- Sensitivity tests
- Benchmark comparisons

*These methods are suggestions, you may also use other ways to strengthen your report.