Investment Thesis & Strategy

What Judges are looking for: A clear, coherent investment thesis logically connects to the team's actual strategy

Guidance:

- Start with a defensible market or investment idea instead of a stock preference
- Make sure your strategy actually reflects your thesis
- Clearly define what your strategy is trying to capture
- Explain why your chosen assets, signals, and timeframe make sense for that idea
- Every major strategy rule should have a reason for existing
- Avoid adding indicators or rules solely because they improve historical results

Optional ways to strengthen your report*:

- Strategy Flow Diagram
- Small Table summarizing important rules
- Relevant market / economic evidence (cited)

*These methods are suggestions, you may also use other ways to strengthen your report.